

WEST Search History

DATE: Friday, February 27, 2004

<u>Hide?</u>	<u>Set Name</u>	<u>Query</u>	<u>Hit Count</u>
		<i>DB=USPT; PLUR=NO; OP=ADJ</i>	
<input type="checkbox"/>	L7	L6 and l1	25
<input type="checkbox"/>	L6	client same (request\$3 near3 rule\$1)	102
<input type="checkbox"/>	L5	l1 and l3	2
<input type="checkbox"/>	L4	L3 and l2	0
<input type="checkbox"/>	L3	personalization adj logic	13
<input type="checkbox"/>	L2	personalization adj rule\$1	4
<input type="checkbox"/>	L1	(707/10 or 707/9 or 709/203).ccls.	4815

END OF SEARCH HISTORY

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L7: Entry 2 of 25

File: USPT

Nov 25, 2003

DOCUMENT-IDENTIFIER: US 6654814 B1

TITLE: Systems, methods and computer program products for dynamic placement of web content tailoring

Detailed Description Text (26):

The server-side proxy 64 may then determine if the request should be modified or the server otherwise requested so that the server application 62 provides modified content in response to the request and provides the request to the server 62 (block 200). For example, the server-side proxy 64 could determine that text only responses are appropriate for the request and could modify the request or other server parameters such that the reply from the server was in text only format. It is then determined if the content to be provided to the client has been received by the server-side proxy 64 from the server 62 (block 214). If the reply to the request has not been received, then the server-side proxy 64 waits for the reply (block 214). However, if the reply has been received, then the server-side proxy 64 determines if content modification by the server has been specified by the policies, rules and/or the preferences (block 216). If content modification is specified to be carried out at the server, then the content is modified based on the coalesced preferences/received session specific information and the policies or rules for the user identification of the request (block 218).

Detailed Description Text (28):

Returning to block 202, if the request is not the first request from the client, then it is determined if more rules are required for the specific request (block 212). More rules may be required if, for example, rules are associated with specific content requested or with changing operating environment conditions. If more rules are required, then the rules are retrieved and operations continue from block 210 as described above. However, if no more rules are required, then operations continue from block 200 as described above.

Current US Cross Reference Classification (2):709/203